Date: August 21, 2018
Client: Coats for Kids - Cleveland
Promotion: Coats for Kids September 2018 Raffle
Subject: Official Rules – Final

Coats for Kids Raffle
OFFICIAL RULES

1. **Eligibility**: The Coats for Kids Raffle ("Promotion") is open to legal residents of the United States, residing in Ohio, who are 18 years of age or older as of date of entry. Employees (and their immediate family members (parents, spouse, grandparents, siblings, children or grandchildren) and/or those living in the same household) of Coats for Kids – Cleveland ("Sponsor"), iHeartMedia Cleveland Market, Mortach Financial, North Olmsted Nissan/I-90 Nissan, and each of their respective advertising and promotion agencies involved with this Promotion, parent companies, subsidiaries, divisions, affiliates and related companies (collectively, the "Promotion Entities") are not eligible to participate or win. All federal, state and local laws and regulations apply. Void outside Ohio and where prohibited by law. Sponsor's decisions are final on all matters relating to this Promotion.

2. **To Enter**: The Promotion begins at 9:00 a.m. Eastern Time ("ET") on Monday, September 10, 2018 and ends at 6:00 p.m. ET on Tuesday, September 11, 2018 or sooner if all raffle tickets have been sold out ("Promotion Period"). A maximum of two thousand, two hundred (2,200) raffle tickets will be available for purchase. You may purchase a $100 raffle ticket in one of the following ways: (1) Online during the Promotion Period: Visit www.coatsforkidscleveland.org during the Promotion Period. Follow all of the on-screen instructions to purchase one or more tickets using a debit card or credit card. Ticket(s) will be sent to the address entered on the form. Online ticket sales will end at 6:00 p.m. ET on Tuesday, September 11, 2018 (or when all online tickets are sold). Online ticket sales will be sold continuously beginning at 9 a.m. ET on Monday September 10, 2018 through 6 p.m. ET on Tuesday, September 11, 2018 or sooner if all raffle tickets have been sold out. (2) Ticket Sales Events: Tickets will be on sale by phone by calling 216-578-1100 or in person at the Hilton Garden Inn Cleveland/Twinsburg (8971 Wilcox Drive, Twinsburg, OH 44087 from 9:00 a.m. ET through 6:00 p.m. on Monday, September 10th and from 9:00 a.m. through 6:00 p.m. on Tuesday, September 11th ("Event") or sooner if all raffle tickets have been sold out. You may purchase as many raffle tickets as you wish and therefore, there is no limit to the number of prizes you are able to win. If paying by check in person, please make your check payable to: Coats for Kids - Cleveland. All proceeds collected in this Promotion less the administrative fees (but no less than 50% of the proceeds) will be donated to Sponsor. Retain the portion of the raffle ticket that you are provided with. Please note, in the event the Ticket Sales Event at the Hilton Garden Inn Cleveland/Twinsburg is cancelled or postponed due to circumstances beyond Sponsor's control, including but not limited to, acts of God, acts of war, natural disasters, weather, acts of terrorism or an event of force majeure, Sponsor reserves the right to change the date/venue of the Event and post the new Event date and/or venue on the website prior to the Event.

3. **Prizes**: Prize 1 (1): A 2018 Nissan Sentra with all factory standard equipment plus automatic transmission (Manufacturer's Suggested Retail Price: $18,615). Any additional vehicle options that are not standard on make and model of vehicle listed in prize description are the sole expense of winner. Color is subject to availability. Pick-up of vehicle must take place at North Olmsted Nissan at 28500 Lorain Rd., North Olmsted, OH or at I-90 Nissan at 5013 Detroit Rd., Sheffield Village, OH (in Sponsor's sole discretion). Prize 1 includes the cost of the sales tax, documentation and title fees associated with pick-up of vehicle. Prize 1 is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor except as specifically provided by the vehicle manufacturer. Prize 2 (1): $25,000, awarded as a check. Prize 3 (1): $7,000, awarded as a check. Prize 4 (1): $3,000, awarded as a check.

4. **Random Drawing**: Winners will be selected in a random drawing between 4:00 p.m. ET and 5:00 p.m. ET on either Tuesday, September 25, 2018 or Wednesday, September 26, 2018 (depending on when the live broadcast takes place) from among all raffle tickets sold. Drawing will be conducted during a LIVE Mike Trivisonno ("Triv") Show broadcast at which a Coats for Kids representative will be present on Newsradio WTAM 1100. Winner does not need to be present to win. Maximum odds of winning any prize are 1:550. Prizes will be awarded as described below and winners will be notified by phone and/or mail. Prizes are nontransferable/no substitution or alternative allowed.

5. **General Rules**: All federal, state and local income taxes related to the total value of the prizes are the responsibility of the individual winners, as applicable. Potential winners will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) within 10 days of notification attempt, or prize will be forfeited and an alternate winner selected. Failure by a potential winner to provide complete and accurate information as required for tax purposes will result in forfeiture of prize. Return of prize notification may result in disqualification and alternate selection. Acceptance of prize constitutes permission to the Promotion Entities to use winners' names, pictures and likenesses for promotional purposes without further compensation except where prohibited by law. Promotion Entities assume no responsibility/liability for damages, losses or injury resulting from acceptance or use of a prize. No responsibility is assumed for lost, illegible or late entries. By entering, entrants accept and agree to be bound by these Official Rules and the decisions of the Sponsor. Acceptance of prize constitutes permission to the Promotion Entities to use winners' names, pictures and likenesses for promotional purposes without further compensation except where prohibited by law. The Prize 1 winner will be required to claim his/her prize at the either North Olmsted Nissan at 28500 Lorain Rd., North Olmsted, OH or at I-90 Nissan at 5013 Detroit Rd., Sheffield Village, OH (in Sponsor's sole discretion). The Prize 2 winner will be required to claim his/her prize at the iHeartMedia Cleveland radio station office on Sponsor-specified date at a Sponsor-specified time during a broadcast of the Triv Show on WTAM or prize will be forfeited. Prize 1 and Prize 2 winners also agree that Sponsor or its agents (or a representative of the radio station) may photograph and/or videotape any or all aspects of the Prize 1 and Prize 2 claiming ("footage") and winners agree that Sponsor/radio station may use or edit that footage in any way they see fit. Upon final confirmation as prize winners, checks will be mailed to Prize 3 and Prize 4 winners, unless they choose to come to the radio station to pick up their checks. Winners will need to pick up the prizes by the date/time specified or prize will be forfeited. Promotion Entities assume no responsibility/liability for damages, losses or injury resulting from acceptance or use

of a prize. No responsibility is assumed for lost, illegible or late entries. By entering, entrants accept and agree to be bound by these Official Rules and the decisions of the Sponsor.

6. **Winners**: For a list of winners, send a self-addressed, stamped envelope by October 31, 2018 to: Coats for Kids Raffle Winners, c/o Coats for Kids - Cleveland, 6200 Oak Tree Blvd., 4th Floor, Independence, OH 44131.

7. **Sponsor**: The Sponsor of this Promotion is Coats for Kids - Cleveland, Independence, OH 44131.

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